



Mark Botha, Brett Yearbury, Aile Lavea, Toa Lavea, Callum Sandilands and Matt Botha.

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## Family Run – Laser Sharp

***When a tornado tore through Albany on Auckland’s North Shore in 2011 it caused chaos for many, but it also helped launch a family business that’s still thriving today. For Mark and Sue Botha, that unexpected weather event triggered a surge in insurance-related remedial work through Reinst8 IT Ltd, the company they’d just launched from home. Within nine months, demand had outgrown the small set-up and they moved into a commercial space in Pakuranga, Auckland. “It really lit the fuse,” recalls Mark.***

Mark brought a strong background in building and cabinetmaking to the table, while Sue played an equally vital role in managing the growing business behind the scenes. “We’re very hands-on,” says Sue. “We’ve built this from the ground up, and we’re always looking at how we can do things better.”

Today, Reinst8 IT is a family-run operation in every sense with son Matt now also fully involved in the day-to-day.

In 2015, the Botha family launched The Cabinet Guys — a division of Reinst8 IT that offered more than just repair work. “We found that some clients didn’t just want their kitchens put back to how they were,” says Mark. “They were ready for a full facelift.” This evolution marked the beginning of a broader service, one that stepped outside of insurance-based work and into high-quality residential and light commercial renovations. “We’re basically project managers,” Mark explains. “We’ll restore everything from the foundations to the roof but cabinetry was always a sticking point.”

While coordinating trades like plumbers, electricians and builders was straightforward, getting cabinetry made on time proved far more difficult. “Flooring and cabinetry were always the bottlenecks,” he says. “That’s when I realised if we wanted control and consistency, we needed our own cabinet shop.”

In 2015, Mark equipped his first cabinetmaking space with a Felder K500S panel saw and a P200 pre-glued edgebander, both supplied by Jacks. As the business grew, so did the demands on the workshop. Four years later, a Homag hot-melt edgebander was added. But Mark still wasn’t completely satisfied.

“I was always frustrated with the glue line. It’s the first thing you see and if we wanted to grow and win more clients, the quality had to be better.”

After attending JacksTech 2024 — initially with plans to look at nesting CNCs — Mark’s attention shifted. “We saw the finish coming off the KDT laser edgebander and thought, ‘What’s more important? Speed, or delivering a product that really stands out?’”

That decision led to their latest investment: a next-generation KDT laser-only edgebander, also from Jacks. With no glue pot at all, the KDT uses laser technology to create a seamless, invisible bond between tape and board — eliminating the glue line entirely. Servo-controlled trimming units

with auto setup mean program changes are fast, simple and accurate.

“Our new KDT laser edgebander has completely eliminated all of the manual blading and glue cleaning we had to do with the hot-melt machine,” says Mark. “We’ve kept that one for remedial jobs where we need to match existing cabinetry, but for new work the laser finish sets us apart. It’s a game changer.”

The move reflects the same mindset that’s driven the business since day one: anticipate problems, find better ways to solve them and always stay a step ahead. Whether it’s a tornado in Albany or the latest in edgebanding technology, the Bothas — Mark, Sue and Matt — continue to turn challenges into opportunities.



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