

Factory shopping

software & machinery in the one spot

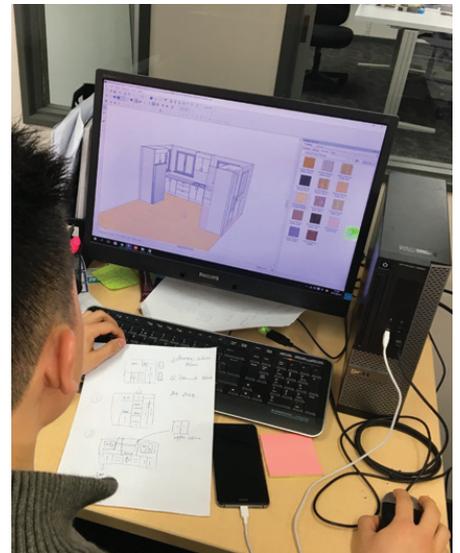
Based in Penrose, Awesome Kitchens are well located to service their customers across Auckland city. The company's two directors, Nathan Liu and Kevin Guo, are just as central to the 'Awesome' success story that they have created. Nathan has been in the industry for 10 years, and has worked his way up from installing kitchens right through to designing and now owning his own business. Kevin too has many years' experience on the tools, and now supervises Awesome Kitchen's factory floor.

Awesome's business model is to provide their customers with the complete package: free measure and quote, a consultative design process, quality manufacturing and then prompt delivery and installation. So, with their goal being to provide a quality one-stop-shop, when it came to look for business assets they wanted the same thing from their suppliers.

"All the other companies I've worked for in our industry use Jacks for their machinery," explains Nathan, "and through my experience I knew I could trust them. Like my business model I want one company I could deal with for everything. When I realised Jacks had taken on sales and support of 3D design software Pro100 & ASPAN, my decision got even easier."

Nathan had used Pro100 at previous companies and found it very easy and cost-effective. PRO100 links seamlessly via ASPAN to any CNC, and Nathan and Kevin opted for an AscentPro E3. "This is exactly what I needed for our manufacturing" says Nathan. "A simple package offering a quick hassle-free solution."

The Pro100 package comes with a base library that covers a wide range of products and industries, not just kitchens: laundry units, wardrobes, bathroom and office furniture, household furnishings, the list goes on and on. The simple drag and drop process make it easy to draw and items can be stretched with the mouse to fit any space. The latest version (V6) takes the software to the next level. Replacing cabinets or parts of cabinets (doors etc) is quick and easy, you can hide or unhide items to work on others with the click of a button, 3D panoramic views can be emailed to customers and the new Kray rendering module will generate a photo-realistic image.



Awesome Kitchens use Pro100 which links seamlessly to their AscentPro E3 via ASPAN.

Nathan didn't waste time equipping the rest of the workshop, also investing in a Felder K500S saw, and a Brandt KDN650C edgebander. Timelines were tight. "We needed the machine up and running quickly" he says. "It was right on Easter and although a big ask, I wanted to be cutting by the long weekend. All the machinery got delivered and placed the short week before Easter, but they had the saw up and running before Good Friday. The week after Easter we were well into production. Having had PRO100 and ASPAN training at Jacks well in advance of the machines arriving, we had given ourselves a head start."

Given how quickly Awesome Kitchens have grown their business, investing in quality software and machinery and spending the time learning to use it has been a wise decision. Four months after they started, Kevin has the factory pumping out a kitchen a day, and Nathan now has three Pro100 license keys to keep up with design work.

With the team now 10 strong, Awesome Kitchens are living up to their name.

