

# fresh air at Datum Projects

Established two years ago, shopfitters Datum Projects have quickly grown to a staff of 15 whilst gathering a strong reputation for integrity. In addition to his own substantial industry experience both in New Zealand and the UK, Director Seth Gleeson has put together a management team rich with knowledge and ability. Based in Glenfield the company has already established ongoing relationships with Telecom, Timberland, Just Cuts and T & T, and projects keep coming from their strong network of referrers.

Integral to Datum Projects' strategy for growth is "a commitment to quality, reliability and efficient but good natured project management" explains Seth. "We aim to be one of the top five shopfitters in the country, so we are focusing on building relationships with a variety of clients, and ensuring they know our quality, and commitment." The way the company values its staff and customers is evident right across the business, from clear statements on their website to a commitment to having an apprentice on the workshop floor. And the latest machinery purchase – a Micronair EC4 extractor – continues that theme, ensuring employees are working in the cleanest possible environment.

"We've been using the traditional bag units for extraction" says Seth. "But we recently invested in a CNC, and when I went to Jacks to discuss extraction I quickly realised that a Micronair would be a sensible investment."

Australian-made, the Micronair range of extractors meet the most stringent clean-air regulations, and are extremely efficient. With models suited to indoor or outdoor use, and features such as fully automated inverter fan speed management (variable speed drive control) and auto shut-off gate options, they provide very fine filtration and huge energy savings. What's more they have a very small machine footprint, and are extremely simple to empty, utilising either a wheelie bin or skip.



*Apprentice Nelson Watkins empties the wheelie bin from the Micronair EC4 supplied by Jacks.*

"Cleaner air means a healthier environment for the manufacturing team, and why wouldn't you want that? The air is significantly better in our workshop and emptying the unit is easy. It's also reassuring to know the Micronair is easily compliant with Health and Safety regs" says Seth.

As well as the benefits of cleaner air and compliance, Seth also points to a couple of other factors in his decision to go with Micronair. "While the EC4 deals with the fine dust from panel saws and CNC we've been able to re-use our bag units where they're more effective – one is now dedicated to the Brandt edgebander where fine dust isn't a problem."

Seth has also been thinking ahead: "As we grow we'll eventually have to find new premises, and I know the EC4 is easily relocated, or we'd get excellent resale value. But I'd rather relocate the existing unit and buy a bigger unit as well – and use Micronair for the whole workshop."

Such forward thinking, along with a sound growth plan and commitment to quality suggests Datum Projects are headed for even greater success.

